

Contoocook Chamber of Commerce
July 6, 2017

Meeting began at 12:33 p.m. at Polkadots

In attendance: LeeAnne Vance, Jan Hale, Susan Yonkers, Dennis Travers, and Sara Persechino

May 9th meeting minutes approved unanimously.

Need insurance quotes by the next BOD meeting. From Travers and Barton.

Contoocook River Business Club:

- Ty Meier presented information about the newly formed Contoocook River Business Club. Shooting for 25 members, currently at 16. Free until the club hits 25 members and that is \$20/month.
- Will use the budget to do a website and other things.
- Meeting on Friday mornings at the Contoocook Depot at 8:00 AM.
- Our two groups will continue to cross-promote to build a symbiotic relationship. When they hit 25 and become a dues based group, they will join the Chamber.

Susan moved to approve the 6/1/17 Meeting Minutes. Seconded by Dennis Travers. Approved unanimously.

Susan distributed the updated CCC by-laws.

- Will change the “purpose” on our application to reflect the updated bylaws language.

New Member Packet:

- Welcome letter
- How to use the website and update your information.
- Calendar for the rest of the year.

Directories:

- Can't mail our brochure directory through Every Door Direct but will coordinate an end of year postcard mailing that will include information on:
 - Online directory link
 - Last chance to get in the printed directory for local businesses
 - Calendar of upcoming events
 - Where you can find printed directories starting in January, 2018.
- Printed membership directory will be launched in January 2018, new editions to come out each year.

Website:

- Taking more time than we have to manage.
- Currently using Chamber Master – which manages everything the Chamber could potentially use in one location. If we change to WordPress, we would need to manually update all the information (it wouldn't automatically be populated).

- Dennis moved we go independent, but reconsider if Chamber Master counters with a more reasonable offer. Jan seconded. Approved unanimously.
 - LeeAnne will email Andrea at Chamber Master to tell her.
 - Annie will work within our budget (once determined).

Dennis moved that we adopt “Explore Contoocook” as a Chamber project to promote our town to tourists and visitors. Seconded by Sara. Approved unanimously.

Budget:

- P&L – Net Income - \$2,529.49
- 17/18 Budget
 - Need to update domain, host fees, etc.
 - Change “proposed brochure” line item to “printing and postage” to be more inclusive of projects we may want to do.
 - Added a \$240 line item for digital advertising (Facebook).
 - Need a number from Annie on website development.

Insurance:

- Quotes from Hartford and Westchester--\$370/\$650 respectively.
- Covers: Liability; Aggregate; Products/Completed Operations Aggregate; Personal and Advertising Injury; Damage to Premise Rented to You; Medical Expenses.
- Does not cover civil suit coverage for the board of director members; Dennis will look into costs for that.

What’s Next:

- July 20th Ice Cream Social at Beech Hill Farm and Ice Cream Barn
 - Will work on an ice cream voucher deal for attendees.
 - Will look for a band to play.
- August Business After Hours—Sara will ask Story B&B to host
- September Business After Hours—Sara has asked Gould Hill to host; hopefully their tasting room will be open.

Sara moved to adjourn at 1:44 p.m. Seconded by Susan. Approved unanimously.